

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT JAMES, INC.

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# SARATOGA 120's

Leisure length. Low in tar.

*"Going once,  
going twice, sold...  
but not 'til I finish  
my Saratoga."*

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Using "tar," 1.0 mg nicotine av. per cigarette FTC Report Mar 83.

**Warning: The Surgeon General Has Determined  
That Cigarette Smoking is Dangerous to Your Health.**

